

Flower Your Place



Flower Your Place BV
Tel: + 31 (0) 172 728 200
info@floweryourplace.com
www.floweryourplace.com

Let us Flower Your Place



FLOWER BULBS: MORE THEN JUST BEAUTY

Flower bulbs in our living environment are beneficial for more than just visuals. They stimulate biodiversity in built-up areas and they have a positive impact on the property value of homes and offices. But most important: they have a proven positive impact on physical and mental health of the residents, tourists and bypassers but also workers and students.

The backside of this document provides a sum up of proven facts about the added value of flower bulbs in our living environment.

The incredible facts on the backside are all conclusions of representative scientific studies. All facts metioned in this flyer were collected by the University of Wageningen.

If you need more facts or the exact sources of these facts in the scientific literature, please contact us.

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added value of bulbs



FLOWER BULBS IN RESIDENTIAL AREAS

THREE PROVEN FACTS:

- In less-wealthy suburbs in particular, children use less ADHD medication (such as Ritalin) the more greenery there is in their surrounding environment.
- In living environments with more greenery, residents suffer less from anxiety disorders.
- An American study among identical twins showed a negative correlation between greener environments and depression“.

Raise property values with 4 up to 15%



IN THE WORKING ENVIRONMENT

TWO PROVEN FACTS:

- A Danish study revealed that office staff with a 'green view' were happier with their view. This happiness in turn correlated positively with (self-reported) productivity levels.
- In an experimental working environment study, employees with a view of plants completed a concentration test 19% faster than those in a room without plants.

Boost concentration, and stress recovery



IMPROVE OR PREVENT HEALTH CARE

FOUR PROVEN FACTS:

- In-bed recovery time is 20% shorter for patients whose view includes greenery.
- Nursing homes that include greenery will triple their volunteer count.
- Patients staying in green environments use 30% less painkillers.
- 'I just feel less unwell', said one cancer patient receiving treatment in the 'chemo garden'.

Move the focus away from pain and stress